

Message

From: CN=Jeff Frithsen/OU=DC/O=USEPA/C=US [CN=Jeff Frithsen/OU=DC/O=USEPA/C=US]
Sent: 2/4/2013 11:36:51 PM
To: CN=Hanady Kader/OU=R10/O=USEPA/C=US@EPA
Subject: Re: Bristol Bay communications plan--latest iteration

Hanady:

Be sure to copy me on updated materials. Thanks

Jeff

Sent by EPA Wireless E-Mail Services
From the Blackberry Device held by
Jeffrey B. Frithsen
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From: Hanady Kader
To: Dennis McLerran; Michelle Pirzadeh; Bob Sussman; Arvin Ganesan; Robert Delp; Richard Parkin; Marianne Holsman; Sheila Eckman; Judy Smith; Bill Dunbar; Kendra Tyler; James O'Hara; Dianne Soderlund; Jeff Frithsen; Palmer Hough
Cc:
Date: 02/04/2013 03:09 PM EST
Subject: Bristol Bay communications plan--latest iteration

Hi everyone,

I spoke with Bo, Sheila, Rick and Marianne this morning. I exchanged a couple of brief emails with Dennis as well. I believe I've captured everyone's input here. It sounds like there will be some additional decision-making at the 2pm meeting this afternoon.

Key Issues:

Bob, Arvin, Bill, Michelle, Rick are slated to do some stakeholder outreach today. Check the chart below. I believe this outreach is expected to occur this afternoon/evening, so if you see your name below and have any questions/concerns or are unable to do the outreach, please let me know ASAP.

We still need the final OK on the editorial board--Dennis would like to talk to Frank tomorrow for a half hour before his speech. Bo, can you please let me know ASAP if that's a go so I can schedule it?

I've updated all text in the comms plan to reflect the latest public engagement plans. Please take a look to make sure the language in the desk statement and listserv accurately reflect EPA's plans.

I need make sure what I have is the final draft of Dennis' speech (what I have is from 2/2 at 12pm). We intend to advance and embargo the excerpt in this plan to the AP along with the desk statement tomorrow morning.

We need some As to the Qs and As that are highlighted about public process. Dennis suggested these Qs and As would be useful in meeting with stakeholders.

Bo, I tried to incorporate your changes to the listserv and desk statement. I think it's important to give a little more context in the listserv than what you suggested because we have not reached out to the listserv in a long while.

Please review the attached plan and let me know if you have any thoughts.

Hanady

[attachment "Bristol Bay peer review followup communications plan 2-4-13.docx" deleted by Jeff Frithsen/DC/USEPA/US]
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External Communications Schedule

NOTE: ALL TIMES ARE IN PACIFIC DAYLIGHT TIME

| DATE/TIME                                                                               | ACTION                                                                                                       | WHO                       | DONE?              |
|-----------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|---------------------------|--------------------|
| Feb. 4, pm                                                                              | Notify Larry Hartig, Alaska Dept. of Environmental Conservation                                              |                           | Michelle, Rick (?) |
| Feb. 4, pm                                                                              | Notify Ed Fogels, Deputy Commissioner at Alaska Department of Natural Resources                              |                           | Michelle, Rick (?) |
| Feb. 4, pm                                                                              | Notify members of Congress                                                                                   |                           |                    |
| ·                                                                                       | Sen. Murkowski                                                                                               |                           |                    |
| ·                                                                                       | Sen. Begich                                                                                                  |                           |                    |
| ·                                                                                       | Congressman Don Young                                                                                        |                           |                    |
| ·                                                                                       | Sen. Maria Cantwell                                                                                          | Arvin (DC), Bill (AK, WA) |                    |
| Feb. 4, pm                                                                              | Notify Pebble Partnership (John Shively)                                                                     |                           | Bob or Rick        |
| Feb. 4, pm                                                                              | Notify Trout Unlimited (Shoren Brown, Wayne Nastri)                                                          |                           |                    |
| NOTE: Let TU know that Dennis is speaking with Nunamta Aulukestai early Tuesday morning |                                                                                                              |                           |                    |
| Feb. 4/5?                                                                               | Notify additional stakeholders                                                                               |                           | Bill, Bob          |
| ·                                                                                       | Nuna Resources                                                                                               |                           |                    |
| ·                                                                                       | Specific tribes?                                                                                             |                           |                    |
| Feb. 5, am                                                                              | Notify Nunamta Aulukestai, BBNC, BBNA in 8am morning meeting                                                 |                           | Dennis             |
| Feb. 5, am                                                                              | Advance desk statement and excerpt of Dennis' speech to AP reporter Becky Bohrer, embargo until Tuesday 11am |                           |                    |
| AKST                                                                                    | Hanady                                                                                                       |                           |                    |
| Feb. 5, 9am                                                                             | EPA session at AFE on Bristol Bay Watershed Assessment                                                       |                           | Dennis, Rick       |
| Feb. 5, 12pm                                                                            | Send listserv, update website                                                                                | Judy, Charles, Hanady     |                    |
| Feb. 5?                                                                                 | Phone call for half hour with Frank Gerjevic at ADN editorial board                                          |                           | Dennis             |
| Feb. 5, 4:30pm                                                                          | Dennis gives keynote speech at AFE                                                                           |                           | Dennis             |